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955 L'ENFANT PLAZA NORTH, S.W. WASHINGTON, D.C. 20024 (202) 484-1500

October 23, 1972

Mr. Richard J. Johnson
2402 Willow Lane
Rolling Meadows, Illinois 60008

Dear Dick:

I'm very glad that you followed my suggestion and wrote out your account of your travels with McGovern. It makes fascinating reading. After thinking about it carefully and getting a couple of other opinions, however, I do not think the material is suitable for a national magazine. With some reworking, it might please READERS DIGEST, but it might not in the end, and the negotiations would take so much time that the material would be outdated.

So that you do not lose the element of topicality, I suggest that you give it to your local paper. Missie tells me they are interested in it. Then you'll know your efforts were not wasted.

I'm delighted to hear that the Chicago Station re-ran both programs. And I hope your growing role as "Mr. Middle America" is not proving too taxing. We didn't know what we were starting way back last January.

All good wishes to the family,

Sincerely,

Robert MacNeil
Senior Correspondent