ROCKFORD TRIP-9/7&8/72

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Advance:
Chris Desser
Virginia Schramm

Press Schedule:

7:50P.M.	Wheels down, Greater Rockford Airport
7:50-8:20	Speech
8:20-8:50	Enroute to Faust Hotel (815-962-3731) 630 E. State
RON	Faust Hotel

Friday, September 8, 1972

8:30 A.M.	Baggage to main lobby
9:20-9:30	Enroute to Park Terrace High-Rise (Senior Citizens) 1000 Chamberlain Street
9:30-10:15	Park Terrace High-Rise
10:15-10:35	Enroute to Greater Rockford Airport
10:35-11:00	Filing time (Greater Rockford Airport)
11:00	Wheels Up

Motorcade:

1. Lead car

2. Senator's Car

3. Secret Service car

4. Staff car

5. Photo Pool-driver: Chuck Blixt
398-4163
1111 Luther
Rockford, 61107

6. Wire Pool-driver: Jerry Hobel
964-9189

7. ABC crew car- Kevin Stacy
399-2493

8. CBS crew car- Jean Mayberry
633-7927
10108 Smith Ave
Rockford

9. NBC crew car- Nick Petta
965-6623
824 Soper
Rockford, 61103

10. PressBus

11. Press Bus

12. Press Bus

13. Press Bus

14. Follow-up car

baggage truck: Jim Parker

McGOVERN TRIP
ROCKFORD, ILLINOIS
September 7-8, 1972

PRESS ROOM:	Faust Room Main Lobby Faust Hotel
Press Keys	In Press Room
Staff Room	Room 916
Staff Keys	Room 916
Baggage In	All bags will be delivered to your room.
Baggage Out	Baggage Call is at 8:30 a.m. at the Bell Captain's Desk in the Main Lobby.
Restaurant	The Hotel Restaurant will remain open for a reasonable amount of time after arrival.
Laundry & Dry-Cleaning	Laundry and Dry-Cleaning should be deliverd to the Bell Captain's Desk in the Main Lobby. If delivered soon after your arrival it will be cleaned and returned before your departure.
Refreshments	Beer and Cokes in the Press Room on your arrival this evening. Coffee and rolls at 8:00 a.m. tommorrow morn--ing.

Questions or problems should be directed to the staff room -- Room 916.

PRESS ROOMS

	ABC	
424	Dobbs	
411	Gallagher	
414	Gilman	
415	Kimball	
417	Lodo	
418	Matney	
419	Muller	
420	Reynolds	
421	Woodward	
815	Apple	N.Y.Yimes
831	Balfour	Time
817	Bassett	Hearst
819	Boyd	Knight
846	Brightman	TV Guide
821	Carlobach	Time
	CBS	
425	Armstrong	
426	D'Alequeu	
427	Camery	
428	Chung	
430	Cook	
431	Eveslage	
433	Manson	
434	Morton	
435	Stott	
436	Chamberlayne	UPI
530	Clymer	Balt. Sun
438	Dickenson	Nat'l Observ.
504	Durika	AP
507	Enberg	Westinghouse
509	Farrar	Chgo. Trib.
512	Furgurson	Balt. Sun
514	Germond	Gannett
516	Godbold	CBC
517	Greider	Wash. Post
620	Harsh	Chgo. Sun=Times
518	Herrington	AP
521	Higgens	Western Union
523	Hope	Wash. Star
842	Howe	Rog. Will Col.
525	Fisher	Time
531	Kempster	UPI
532	Kneeland	NY Times
535	Kohler	Newhouse
536	Kreischer	S. Diego Union
540	Lang	NY Post
615	Mashek	US News
616	Medd	V.O.A.
619	Meryman	Life
814	Leubsdorf	AP
621	Miller	Wall St. Jar.
630	Ottenad	St. L. Post-Dis.

	NBC	
401	Graham	
404	Kokojam	
408	Mackin	
410	Reeves	
412	Reed	
429	Risser	
636	Naughton	N.Y. Times
	NPACT	
601	Ayvazian	
604	Cunningham	
605	Johnson	
629	Lissit	
631	Macneil	
633	Rennie	
635	Wilson	
617	Winslow	
611	Novak	
708	Oliphant	Boston Globe
715	Pippert	UPI
842	Racusin	Rog. Wil. Col.
614	Robinson	AP
717	Ross	Chgo. Sun-Times
721	Sperling	Chris. Sci-Mon.
729	Starnes	Scripps-How.
731	Stout	Newsweek
732	Torres	UPI
804	Waldman	Newsday
626	Wheeler	Shgo. Sun-Times
624	Whitcover	LA Times
809	Wighart	NY Dailey News
810	White	
	WGN	
734	Grimmett	
738	Romer	
723	Schickel	
	WLS	
820	Buchman	
826	Blinn	
836	Burkhard	
834	Garvan	

STAFF ROOMS

910	Dougherty
910	Fridenburg
923	Hackett
938	Gunnison
916	Kennedy

Information about Rockford:

Form of Government: Aldermanic

Population: Corporate city, 147,370 (1970 Official U. S. Census), Greater Rockford-Loves Park Area, 259,013, Rockford Metropolitan area, 272,063; Trading area 600,000 (est.). Predominating nationalities of foreign-born residents, Swedish and Italian, some Black and Chicano.

Area: 35.4 square miles

Altitude: 690-860 feet above sea level

Railroads: 4-- Illinois Central, Burlington Northern, Chicago and Northwestern, Chicago, Milwaukee, St. Paul, and Pacific.

Highways: U. S. 20 and 51; State 2, 70, and 173; Northwest Tollway (I-90).

Airports: 3 (1 municipal, 2 privately owned).

Industry: 556 manufacturing establishments, with principal products as follows: machine tools, screw products and fasteners, furniture, hardware, farm implements and accessories, automobile parts, hand tools, tin cans, motors, precision machinery, pet foods, governors, pumps, household appliances, wire goods, paints, plastics, seeds, chewing gum, toys, aviation instruments, packaging machinery, boilers, adhesives, hoisery, clutches, forgings, barbecue equipment.

Newspapers: 2 dailies, 4 weeklies (list follows)

Crossroads of the Middle West:
This beautiful residential city is situated in the heart of one of Nature's finest pieces of handiwork, the Rock River Valley, 17 miles south of the Wisconsin state line, midway between Chicago and the Mississippi River, and at the junction of two of the nation's most important highways, linking the Atlantic and Pacific, and Canada with the Gulf of Mexico.
Winding its way slowly through a beautiful, tree-studded, fertile valley, Rock River which cuts through the heart of Rockford, has become reknowned as the "Hudson of the West". Magnificently wooded areas, large estates, and numerous communities dot its shore line, and the rich farm lands produce an abundance of high-grade farm products.

Trading Center: Its excellent retail stores have establisshed this community of 272,000 persons as the trading center for an area embracing 13 counties in northern Illinois and southern Wisconsin with a total population of over one half million. Within a radius of 150 miles of Rockford, approximately 10% of the population of the U.S. reside--an enormous potential market nearby for the many things produced by Rockford firms.
Ranking as the largest screw producr producer in the nation and one of the largest producerd of machine tools in the world, Rockford commands an important position in this country's industrial life. It is noted for its highly skilled, productive, contented workmen. Rockford's industries are largely home-owned, and more than three score firms ex= port products to foreign countries.

City Government: Rockford has an Aldermanic form of government, with a mayor, 20 aldermen, city clerk, city treasurer and police magistrate, alo elected for 4-year terms.

Manufacturing: Manufacturing enterprise has beem the basis of Rockford's remarkable growth. In the earlier years furniture manufacturing was the dominant industry was the dominant industry in Rockford. Many small machine shps and and hardware manufactures sprang up to support the needs of furniture producers. Since WWII, most of these small companies have grown consistently. Today Rockford ranks as the second largest machine tool center in the world, and is the largest screw product producer in the U.S.
Well over 500 factories in the area employ over 60,000 people and produce a wide range of products.

From: Polk's Rockford City Directory 1971

Plit
Political Backround:

For the past 100 years local Rockford politics have been Republican dominated. 3 Democratic candidates were elected to office for the first time in April, 1970. One State Representative, Zeke Giorgi, is a Democrat.

Seven of the twenty aldermen are Democrats, twelve of the County Board Representatives are Democrats. Ben Schleiger, a Republican has been mayor of Rockford for the past 12 years.

The primary last March marked the first time there was a Democratic plurality. This is believed to be due largely to the Walker/Simon gubernatorial race, both had strong followings from the Democrats. Walker emerged the winner. Currently there are approximately 25,000 registeres Democrats and 22,000 reisteres Republicans.

Union people make the nucleus of the local Democratic party, however minority groups make up a large part as well. The newly elected Democratic Party Chairman is Jim Samorian. Katharine Petta is the local women's chairperson, but it is more along the lines of an honorary position than anything else. Speghetti dinners and that sort of thing.

Restaurants and Bars:

Note-The hotel restaurant is probably the best bet. none of the places listed are very expensive, it would be difficult to spend more than $7.00, and that is pushing it.

Flamingo Restaurant and Bar 968-3655
314 E. State
11:00 A.M.-11:30 P.M.

Perkins Pancake House 962-4164
1031 E. State
(not highly reccommended)

Ross's Restaurant and Lounge 962-9552
805 E. State
(very good)
4:oo P.M.-11:30 P.M.

Bars (food generally not served):

Cypress 964-2742
725 E. State
11:00 A.M.-1:00 A.M.

Crystal Palace 962-0264
920 E. State

Local Media:

Newspapers-	
Rockford Morning Star daily and Sunday	962-4433
Rockford Register Republic daily and evening	962-4433
The Post daily	877-1467
The Journal weekly	964-7169
The Labor News weekly	963-3489
Radio-	
WROK AM/FM	399-2233
WYFE AM	877-6064
WRRR AM	968-2263
WLUV AM/FM	877-6037
WKWL AM	398-6464
T.V.-	
WREX (ABC affiliate) channel 13	968-1813
WTVO (NBC affiliate) channel 17	963-5413
WCEE (CBS affiliate) channel 23	965-0523

Pertinent Phone numbers and Addresses:

Western Union 1600 Broadway Mt. Vernon, Ill. open 24 hours	(toll-free) 800-642-3695
Western Union 216 So. Main Rockford, Ill. open 8:00 A.M. to 9:00 P.M. messenger service	815-962-2807
McGovern-Shriver Headquarters 114 So. Main St. Rockford Ill.	815-965-8971
Faust Hotel 630 E. State St. Rockford, Ill.	815-962-3731
Yellow Cab 111 Kilburn Rockford, Ill.	815-962-5511
Vets Cab 618 W. Jefferson, Rockford, Ill.	815-968-0901
United Airlines	312-346-5700
American Airlines	800-972-9003
Rockford Police	815-964-3341
Rockford Memorial Hospital 2400 N. Rockton Rockford, Ill.	815-968-6861

PARK TERRACE
CHAMBERLAIN
LONGWOOD
FAUST HOTEL
STATE
114
HEADQUARTERS
S MAIN
AIRPORT